



ASSETWORLD2024

— CRUISIN' AGAIN! —



presented by

AssetWORKS

APRIL 23 - 26

MARRIOTT DALLAS ALLEN
HOTEL & CONVENTION CENTER

www.assetworld.com

ASSETWORLD'24

AssetWorld is an annual gathering of facilities professionals that use AssetWorks' solutions (ReADY, AiM & Go) to better manage their facilities operations. Attendees have the opportunity to learn what's new and exciting with regard to AssetWorks' software, learn best practices from industry experts, network with peers and learn from one another.

Join us for the 27th annual AssetWorld conference as we joyfully reunite in person after a long hiatus from the virtual realm. This year's theme is a celebration of our return to physical gatherings, inspired by the resumption of cruise ship voyages—an uplifting symbol marking the gradual transition away from the shadow of Covid times. As we set sail, we embark on a journey towards brighter horizons, embracing the prospect of enhanced networking, immersive learning, and the genuine connections that only face-to-face interactions can provide. Get ready to cruise into a future of unparalleled AssetWorld events, where innovation and collaboration converge in ways that were missed and are now cherished more than ever.



EVENT DETAILS

When: April 23 – 26, 2024

Where: Marriott Dallas Allen Hotel & Convention Center

777 Watters Creek Blvd
Allen, Texas
United States



www.assetworld.com

WHY ATTEND



AssetWorld offers many chances to learn, connect, and network with industry leaders and colleagues. Whether you are new or a daily user to AssetWork's solutions ReADY, AiM, & Go, there are a number of valuable benefits, including:



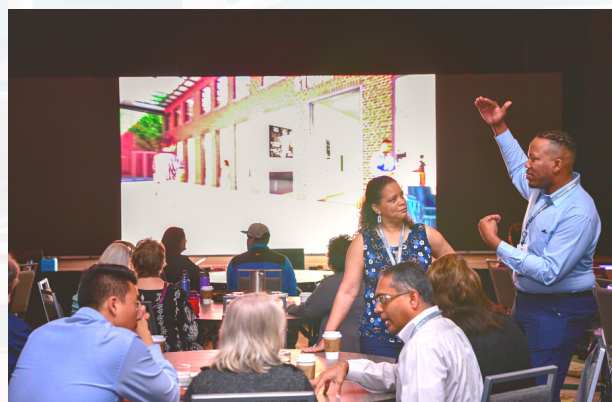
Connect

Connect with your facilities management family - the individuals in the trenches right alongside you. Talk solutions and best practices with your partnered team, who knows what you are going through.



Professional Development

Each year, we offer various educational, engaging, and informative sessions as part of AssetWorld. Gain additional efficiencies by discovering best practices and receiving best-in-industry training.



Network

We all know that networking is essential for our careers. Who better to rub online elbows with than your industry peers using the same technology?

WHO ATTENDS

AssetWorld is a conference meant for those who leverage AssetWork's solutions, whether you're a Director, Supervisor, AiM Administrator, or User of ReADY, AiM, and Go, AssetWorld offers specialized tracks to optimize your conference experience.

OVERVIEW



MONDAY, APRIL 22

For those participating in the Custodial SIG Meeting and/or Asset Boot Camp, Monday is your travel day to arrive fresh to start Tuesday!



TUESDAY, APRIL 23

The Tuesday of AssetWorld is dedicated to the Custodial SIG Meeting members and those participating in the Asset Boot Camp. Everyone else can use this as a travel day and join us for an evening Opening Reception.



WEDNESDAY, APRIL 24

Wednesday is when we officially kick things off for all AssetWorld Attendees! Start the day off with breakfast and our General Sessions, followed by specialized **"how-to"** sessions.



THURSDAY, APRIL 25

Join us for 2 Customer Showcases where we highlight customer facility organizations' achieving success, followed by more specialized "how-to" sessions and some time for fun with dedicated evening entertainment.



Do you think your organization should be recognized for your facilities management efforts?

Let us know! Selected Customer Showcases are up for our annual **AssetWorld Innovation Award** and **AssetWorld Steve Deines Achievement Award**.

[<<Learn More Here >>](#)



FRIDAY, APRIL 26

As we close out the conference, join us for breakfast and networking opportunities.

SCHEDULE AT A GLANCE



Tuesday, April 23

| Start | End | Session |
|---------|---------|---|
| 8:00 am | 2:30 pm | Custodial SIG Meeting Our Custodial SIG members will connect in person to discuss updates within the AssetWorks' Custodial Special Interest Group (SIG). Please note: This session is only for Custodial SIG Member Organizations. |
| 1:00 pm | 5:00 pm | Asset Boot Camp Whether you're new to AiM or seeking to refine your existing strategies, the Asset Boot Camp promises to equip you with the knowledge and insights needed to harness the full potential of asset management in AiM. Join us for a dynamic session to empower you to unlock enhanced operational performance, insightful metrics, and future-ready analyses. Please note: This is a paid optional add-on to AssetWorld Registration. |
| 6:00 pm | 8:30 pm | Opening Reception Join us as we officially open up AssetWorld 2024. Mingle with your like-minded peers in a relaxed setting. |

Wednesday, April 24

| | | |
|----------|----------|---|
| 7:00 am | 8:30 am | Registration + Breakfast |
| 8:30 am | 12:00 pm | General Sessions Welcome to AssetWorld Join us as we officially kick off AssetWorld 2024! What's New in Product - As a tradition, we will share details on the Spring 2024 release. We will include various ice-breakers so you can connect with peers. |
| 12:00 pm | 1:30 pm | Lunch + Networking |
| 1:30 pm | 4:30 pm | Breakout Sessions |
| 4:30 pm | | Port of call - Explore Allen! Enjoy the local sites of Allen! See Page 9 for a list of activities and restaurants nearby. The options are almost endless! |

SCHEDULE AT A GLANCE, CONT'D



Thursday, April 25

| | | |
|----------|----------|---|
| 7:00 am | 8:30 am | Breakfast |
| 8:30 am | 12:00 pm | <p>General Sessions Customer Showcase Sessions These general sessions are dedicated to showing off the great things happening within two select facilities organizations amongst our customer base.</p> <p>Do you think your organization should be recognized for your facilities management efforts? Let us know! Selected Customer Showcases are up for our annual AssetWorld Innovation Award and AssetWorld Steve Deines Award. Interested in showcasing your organization? Apply here.</p> |
| 12:00 pm | 1:30 pm | Lunch + Networking |
| 1:30 pm | 4:30 pm | Breakout Sessions |
| 4:30 pm | 6:00 pm | Independent Break |
| 6:00 pm | 9:30 pm | Dinner + Event |

Friday, April 26

| | | |
|---------|----------|------------------|
| 8:00 am | 9:00 am | Breakfast |
| 9:00 am | 12:00 pm | TBD |

Please Note: The schedule is subject to change at any time.

TICKETS

Asset World Conference

\$2,950



Registration Includes:

- Admittance to all General and How-to Breakout Sessions
- Networking and entertainment, including a Welcome Reception and evening event on Thursday!
- Lodging Tuesday, Wednesday & Thursday nights (includes room rate & tax)
- Meals, snacks, and refreshments based on the following:
 - Tuesday night reception
 - Wednesday breakfast and lunch
 - Thursday breakfast, lunch, and dinner
 - Friday breakfast

Need a formal quote? Contact us at AssetWorld@AssetWorks.com

Group Discounts

Buy 5 AssetWorld Tickets and receive 5% off your ticket total, or 10 AssetWorld tickets and receive 10% of your ticket total. Use the following discount codes through Whova **buy5get5%** or **buy10get10%**

Optional Add-On - Asset Boot Camp

\$900



Registration Includes:

- A half-day hands-on training workshop
- Lodging Monday, Tuesday, Wednesday & Thursday nights (room rate & tax)
- Meals, snacks, and refreshments based on the following:
 - Tuesday breakfast, lunch, and reception
 - Wednesday breakfast and lunch
 - Thursday breakfast, lunch, and dinner
 - Friday breakfast

More details on the next page

ASSET BOOT CAMP



Unlocking Educational Success through Effective Asset Management

Discover the heartbeat of successful facilities management in education – assets. Join our immersive Asset Boot Camp to explore the pivotal role of Asset Management within the AiM ecosystem.

Why Assets Matter

Educational facilities are an intricate web, with assets at the core. Proper asset management is key to institutional success. Ignoring assets risks recurring problems and inefficiencies.

LEARNING OBJECTIVES

- **Foundations of AiM Implementation** Learn why assets are the cornerstone of shaping future metrics and strategic analyses.
- **Exploring AiM Assets:** Guided tour through Real Estate, Space Management, Operations, Capital Planning, Project Management, and Energy domains.
- **Interactive Learning:** Dive in with AssetWorks' experts. Understand asset intricacies across the IWMS spectrum.
- **Expansion Strategies:** Harmonize assets with various departments. Elevate operational efficiency during AiM implementation.
- **Best Practices Unveiled:** Seasoned experts share real-world derived best practices. Get answers to common asset management questions.

Join Us

Uncover the foundation of AiM's success. Assets aren't just components; they're the bedrock for a thriving institution.



PORT OF CALL

We know AssetWorld is your top choice for engagement, but we also understand that sometimes you need a little time to unwind. Allen, Texas, has a number of local (and nearby) spots if you want to do a little shopping or explore!

Watters Creek Village – Watters Creek Village is a premier shopping and entertainment hub in Allen, located across from the Delta Marriot. With over 70 stores, boutiques, and excellent patio dining, it's a standout destination for both shopping and people-watching.

<< [Learn More](#) >>

Allen Premium Outlets - With 115 outlet designer and name-brand outlet stores, it's easy to see why the Allen Premium Outlets is a popular spot in the area.

<< [Learn More](#) >>

Top Dining - There are several top-rated restaurants in the nearby area, such as:

- Mi Cocina
- Starbucks
- Brio Italian Grille
- Frogg Coffee Bar & Creperie
- Nosoo Sushi And Hibachi
- << [See More](#) >>



IMPORTANT DATES

- **Registration Opens:** August 18, 2023
- **Early Bird Pricing Closes:** October 31, 2023
- **Registration Closes:** March 18, 2024
- **Attendee Details Must Be Confirmed By:** March 27, 2024

RESOURCES

- [Event Terms and Conditions](#)
- [Registration Tracker](#) - This document is a guide for those responsible for collecting registration details on behalf of others.
- [AssetWorld.com](#)
- [Justification Letter](#)

REGISTRATION PROCESS

Below we have summarized the AssetWorld Registration Process.

- 1 **Head on over to the [AssetWorld 2024 Registration page](#) and select your ticket type, and enter the quantity of tickets you are purchasing.**

>>> AssetWorld Ticket

This ticket grants access to AssetWorld 2024 programming and accommodations for Tuesday night with a Friday departure.

If your organization is a part of the Custodial SIG, your 1-2 representatives will be granted 1 more additional night stay (Monday night) to be able to attend the Tuesday Custodial SIG meeting.

>>> Asset Boot Camp (Optional Add-On)

To attend this session, you must also purchase an AssetWorld Ticket

>>> Group Discount - Buy 5 or more get 5% discount

This ticket offers a 5% total discount when you purchase 5+ tickets at once. Apply the code buy5get5% to redeem this discount (at the bottom of the registration screen).

Registering upwards of 10 individuals? [Contact Us](#) to secure additional discount codes.

- 2 **Once you have entered in ticket quantities, the left hand side of the screen will illustrate your order total.**

Please Note: Ticket fees are associated for those purchasing through Credit Card and are collected by Stripe and Whoova (not AssetWorks) to securely collect your payment information. You may elect to purchase through Purchase Order/Invoice to avoid these fees. You will still need to secure through the registration page.

- 3 **Enter the relevant ticket details, such as Name, Work Email, Phone Number, Job Title, Company Name, what your preferred payment type is, Name on Badge, Meal Restrictions, Permission sets. SPREADSHEET**

- 4 **Select your payment method:**

Credit or Debit Card - securely purchase tickets via credit card. Applicable fees will be included.

Invoice - Select this option if you are securing tickets through Purchase Order

- 5 **Fill in the necessary purchase details**

Once successfully submitted, you will see a confirmation page and receive a confirmation email. Our Account Services team will then work towards providing you with an official invoice.

If you elected to secure tickets through Purchase Order/Invoice; attendees won't receive confirmation emails until your Purchase Order is paid. Once payment is received, orders will be formally approved and your ticket holders will receive a confirmation email.