



ASSETWORLD **2025**

MARCH 25-28, 2025
KANSAS CITY, MO

www.assetworld.com

ASSETWORLD'25

AssetWorld is an annual gathering of facilities professionals using AssetWorks' solutions (ReADY, AiM & Go) to better manage their operations. Attendees can learn what's new and exciting about AssetWorks' software, learn best practices from industry experts, network with peers, and learn from one another.

EVENT DETAILS

When: March 25 - 28, 2025

Where: InterContinental Kansas City at the Plaza

401 Ward Pkwy
Kansas City, **Missouri**
United States



WHY ATTEND

AssetWorld offers many chances to learn, connect, and network with industry leaders and colleagues. Whether you are new or a daily user of AssetWorks' solutions ReADY, AiM, & Go, there are several valuable benefits, including:

Connect

Connect with your facilities management family - the individuals in the trenches right alongside you. Talk solutions and best practices with your partnered team, who knows what you are going through.

Development

Each year, we offer various educational, engaging, and informative sessions as part of AssetWorld. Gain additional efficiencies by discovering best practices and receiving best-in-industry training.

Network

We all know that networking is essential for our careers. Who better to rub elbows with than your industry peers using the same solutions?

WHO ATTENDS

AssetWorld is a conference meant for those who leverage AssetWork's solutions, whether you're a Director, Supervisor, AiM Administrator, or User of ReADY, AiM, and Go, AssetWorld offers specialized tracks to optimize your conference experience.



OVERVIEW



MONDAY, MARCH 24

For those participating in the Optional Training Sessions, Monday is your travel day to arrive fresh to start Tuesday!

TUESDAY, MARCH 25

The Tuesday of AssetWorld is dedicated to those participating in the Optional Training Sessions. Everyone else can use this as a travel day and join us for an evening Opening Reception.

WEDNESDAY, MARCH 26

Wednesday is when we officially kick things off for all AssetWorld Attendees! Start the day with breakfast and our General Sessions, followed by specialized breakout sessions.

THURSDAY, MARCH 27

Join us for two Customer Showcases where we highlight customer facility organizations achieving success, followed by more specialized breakout sessions and some time for fun with dedicated evening entertainment.

FRIDAY, MARCH 28

As we close out the conference, join us for breakfast and networking opportunities.

SCHEDULE AT A GLANCE

Tuesday, March 25		
Start	End	Session
8:00 AM	5:00 PM	<p>Training Sessions Choose from our various training tracks for full day sessions:</p> <ul style="list-style-type: none"> • Preventive Maintenance: A-Z • Fully ReADY (Request): In One Day • Data Mastery for Facilities Professionals • System Administration Essentials (AiM) <p>Please note: This is a paid <u>optional</u> add-on to AssetWorld Registration.</p>
6:00 PM	8:30 PM	<p>Opening Reception Join us as we officially open up AssetWorld 2025. Mingle with your like-minded peers in a relaxed setting.</p>
Wednesday, April 24		
7:00 AM	8:30 AM	Registration + Breakfast
8:30 AM	12:00 PM	<p>Welcome to AssetWorld Join us as we officially kick off AssetWorld 2025! What's New in Product - As a tradition, we will share details on the Spring 2025 release. We will include various ice-breakers so you can connect with peers.</p>
12:00 PM	1:30 PM	Lunch + Networking
1:30 PM	5:00 PM	Breakout Sessions
5:00 PM		Explore Kansas City
Thursday, March 27		
7:00 AM	8:30 AM	Breakfast
8:30 AM	12:00 PM	<p>General Sessions Customer Showcase Sessions These general sessions are dedicated to showing off the great things happening within two select facilities organizations amongst our customer base.</p>
12:00 PM	1:30 PM	Lunch
1:30 PM	4:30 PM	Breakout Sessions
4:30 PM	6:00 PM	Independent Break
6:00 PM	10:00 PM	Dinner + Event
Friday, March 28		
7:00 AM	9:30 AM	Breakfast (Grab and Go)

Please Note: The schedule is subject to change at any time.

TICKETS

Asset World Conference

\$2,900

EARLY BIRD RATES

TIER 1

\$2,550

Available until Nov 15 (or sold out)

TIER 2

\$2,750

Available until Dec 31 (or sold out)

Registration Includes:

- Admittance to all General and Breakout Sessions
- Networking and entertainment, including a Welcome Reception and evening event on Thursday!
- Lodging Tuesday, Wednesday & Thursday nights (includes room rate & tax)
- Meals, snacks, and refreshments based on the following:
 - Tuesday night reception
 - Wednesday breakfast and lunch
 - Thursday breakfast, lunch, and dinner
 - Friday breakfast

Need a formal quote? Contact us at AssetWorld@AssetWorks.com

Group Discounts

Interested in sending 5 or more individuals? Email us at assetworld@assetworks.com to inquire about Group Discounts. Discounts cannot be combined with Early Bird rates.

Optional Add-On - Training

\$950

Registration Includes:

- A full-day hands-on training workshop - choose from four unique tracks
- Additional room night (Monday)

Please note: Add-On Training cannot be purchased stand-alone. An AssetWorld Conference ticket is needed in order to participate.

More details in a few pages.





Do you think your organization should be recognized for your facilities management efforts?

Let us know! Selected Customer Showcases are up for our annual **AssetWorld Innovation Award** and **AssetWorld Steve Deines Achievement Award**.

[<<Learn More Here >>](#)

EXPLORE KANSAS CITY

We know AssetWorld is your top choice for engagement, but we also understand that sometimes you need a little time to unwind. Kansas City, Missouri, has a number of local (and nearby) spots if you want to do a little shopping or explore!

IMPORTANT DATES

- **Registration Opens:** September 20, 2024
- **Early Bird Pricing Closes:** December 31, 2024
- **Registration Closes:** February 28, 2025
- **Attendee Details Must Be Confirmed By:** March 7, 2025

RESOURCES

- [Event Terms and Conditions](#)
- [AssetWorld.com](#)

ASSETWORLD TRAINING

We're thrilled to announce the return of our highly sought-after hands-on training sessions for AssetWorld 2025! Thanks to your enthusiastic feedback, we're excited to offer a variety of track options for immersive full-day sessions that cater to your professional growth and interests.

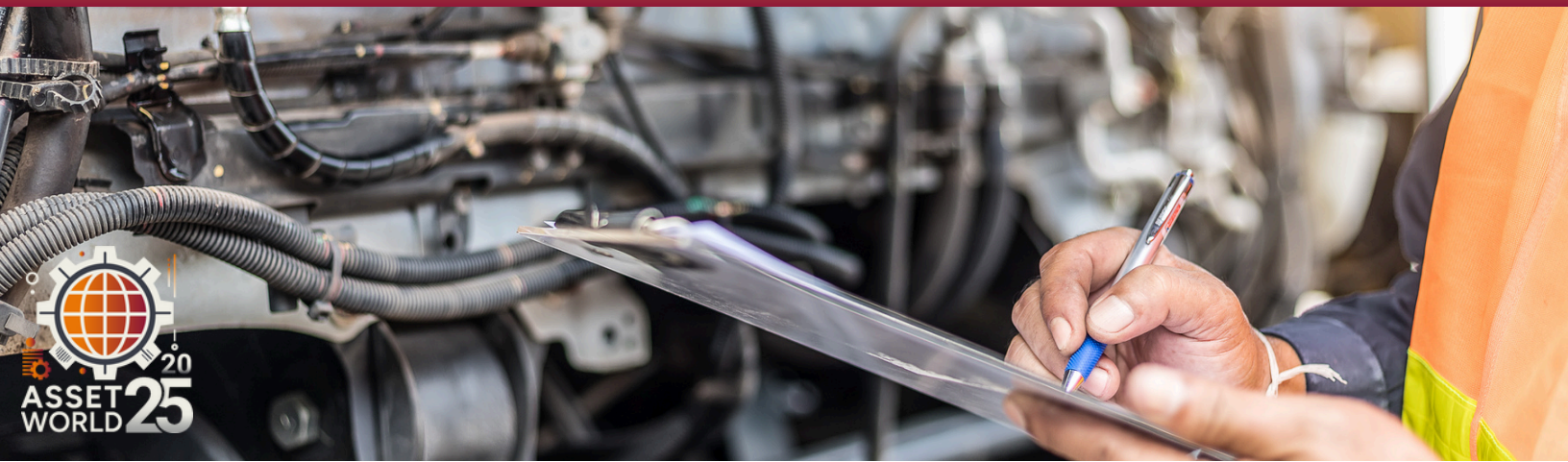
Explore and choose from one of our four exceptional full-day training tracks designed to enhance your skills and knowledge.

LEARNING TRACKS

- **Preventive Maintenance: A-Z** - Dig into (almost) every aspect of preventive maintenance in AiM, from foundational asset management to advanced PM assignment techniques.
- **ReADY Request** - Unlock the full potential of ReADY Request, from basic setup to advanced workflows, for efficient request management in your institution.
- **Data Mastery for Facilities Professionals: From Automation to Advanced Reporting** - Transform your facilities management with advanced automation and data reporting techniques tailored to educational institutions.
- **System Administration Essentials (AiM)** - Master user management, security, and data processes in AiM, ensuring smooth and efficient operations for your institution.

These full-day sessions will dive deeper into their respective topics.





TRACK 1

PREVENTIVE MAINTENANCE: A-Z

This full-day track is designed to take participants through every stage of preventive maintenance within AiM, from foundational concepts to advanced practices. The course is ideal for facilities professionals looking to optimize their asset management and preventive maintenance strategies using AiM. Each session builds on the previous one, ensuring a comprehensive understanding of key processes.

COURSE HIGHLIGHTS

- **Asset Management Basics** - Gain a foundational overview of asset management within AiM, covering the Master Asset Profile, the process of creating new assets, and the capabilities of Go Asset management, our mobile solution for efficient asset tracking.
- **AssetSync** - Explore the functionality of Asset Sync, AiM's bulk load and update tool, exploring how to export assets, import new asset data, edit batches, and approve batches for streamlined management.
- **PM Templates** - Delve into the use of PM Templates within AiM, where topics include basic usage, nesting, scheduling scenarios, PM template sections, configuration for various setups, managing contractors and shops, and generating PM material pick tickets and POs.
- **PM Assignment/Management once Scheduled** - Explore the processes involved in PM Assignment and Management after scheduling, with key topics such as auto-assignment, work code or property-based assignment defaults, shop phase manager, team scheduler, and status update clean-up.



TRACK 2

FULLY ReADY (Request): IN ONE DAY

This full-day course offers a comprehensive journey through ReADY Request, from basic setup to advanced techniques for optimizing workflows and tile creation. Attendees will gain both foundational knowledge and advanced skills to fully leverage ReADY Request within their organization, making the process of handling requests smoother and more efficient.

COURSE HIGHLIGHTS

- **How to Get Started** - Discover the foundational elements of ReADY Request, covering navigation, home overview, and the basics of widgets. Participants will also learn how to create and customize tiles to fit their organization's needs.
- **Workflow Basics** - Explore the core components of the ReADY Request workflow system. Topics include understanding workflows, the parts of a workflow, and how to effectively manage notifications and responsibilities.
- **Advanced Tile Creation** - Delve deeper into tile creation, teaching techniques such as displaying dynamic data subsets, applying advanced validation formulas, designing versatile tiles for template sets, and making process development improvements.
- **Workflow Advanced Techniques** - Develop advanced workflow management, focusing on dynamic responsibilities, workflow setup, editing default values, gateway conditional routing, and managing task approvals for complex workflows.



TRACK 3

DATA MASTERY FOR FACILITIES PROFESSIONALS: FROM AUTOMATION TO ADVANCED REPORTING

Transform your institution's operations and elevate your expertise in facilities management technology with this immersive full-day training program. Tailored specifically for administrators, report writers, and data analysts in educational institutions, this comprehensive learning track will equip you with the skills and knowledge to revolutionize workflows, optimize data usage, and streamline reporting processes.

COURSE HIGHLIGHTS

- **Intro to ABP Creation** - Unlock the power of business automation with AiM's Automated Business Processes (ABP). In this session, you'll explore how automating workflows can reduce manual effort, increase accuracy, and drive operational efficiency. Discover key benefits through real-world examples, and learn step-by-step how to set up your own ABP—setting the foundation for more strategic, time-saving processes.
- **BIRT Report Creation** - Master the art of crafting and deploying customized reports using the BIRT Report Designer. With intermediate SQL knowledge, you'll gain hands-on experience in creating dynamic data sources, incorporating parameters, and designing fields that tell compelling data stories. This session also covers how to seamlessly upload and deploy your BIRT reports into AiM, empowering your team to make data-driven decisions with confidence.
Prerequisite: Intermediate SQL Knowledge
- **Reporting REST APIs & Power BI Integration** - Take your reporting to the next level by harnessing the power of AiM's IQ ReST APIs in combination with PowerBI. Learn the essentials of REST API composition, how to create data sources within PowerBI, and integrate AiM data seamlessly to build interactive, insightful dashboards.
- **Standard SDC Deployment** - Discover the value and ease of deploying Standard Data Connectors (SDCs) to facilitate seamless data integration between AiM and your campus systems. This session covers the step-by-step configuration of both Import and Export SDCs, with a special focus on the Financial Export SDC.



TRACK 4

SYSTEM ADMINISTRATION ESSENTIALS (AIM)

Elevate your expertise in system administration and user management with this full-day, in-depth training program. Designed for system administrators, this course will empower you with the knowledge to effectively manage users, troubleshoot common issues, and streamline data processes—all tailored to the unique needs of facilities management professionals.

- **User Roles, Security Filters, and Groups** - Master the intricacies of user security setup within AiM. Explore the essential components of user roles, groups, and permissions, explaining how they impact functionality. Gain practical experience in configuring security filters and handling various user administration scenarios in ReADY. You'll leave with checklists, expert tips, and troubleshooting strategies to ensure robust and seamless security implementation for your institution.
- **WorkDesk and Widgets** - Unlock the full potential of AiM's WorkDesk by learning how to configure and deploy dynamic Dashboard Widgets. You'll discover the best practices for planning and creating new WorkDesk environments, managing user groups, and developing customized widgets to enhance the user experience. By the end, you'll have the skills to tailor dashboards that drive productivity and provide critical insights at a glance.
- **Common Troubleshooting Techniques** - Equip yourself with essential troubleshooting skills for the most frequently encountered issues in AiM and ReADY. From diagnosing system settings to resolving email configuration problems, this session will arm you with practical solutions for maintaining smooth operations. Learn how to pinpoint the root causes of common issues, implement quick fixes, and minimize system downtime for your team.
- **Bulk Data Loading and Management** - Take control of your data with comprehensive training on bulk loading and updates. Whether you're managing assets or space data, we will walk you through efficient data handling using tools such as AssetSync and SpaceSync, as well as Standard Data Connectors (SDCs) and Automated Business Processes (ABPs). Learn strategies for data migration, updating records, and selecting the right tool based on your specific needs, ensuring your data processes are accurate and streamlined.

COURSE HIGHLIGHTS



55th St
Kansas City
Cleveland
63rd St

HAVE QUESTIONS?

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