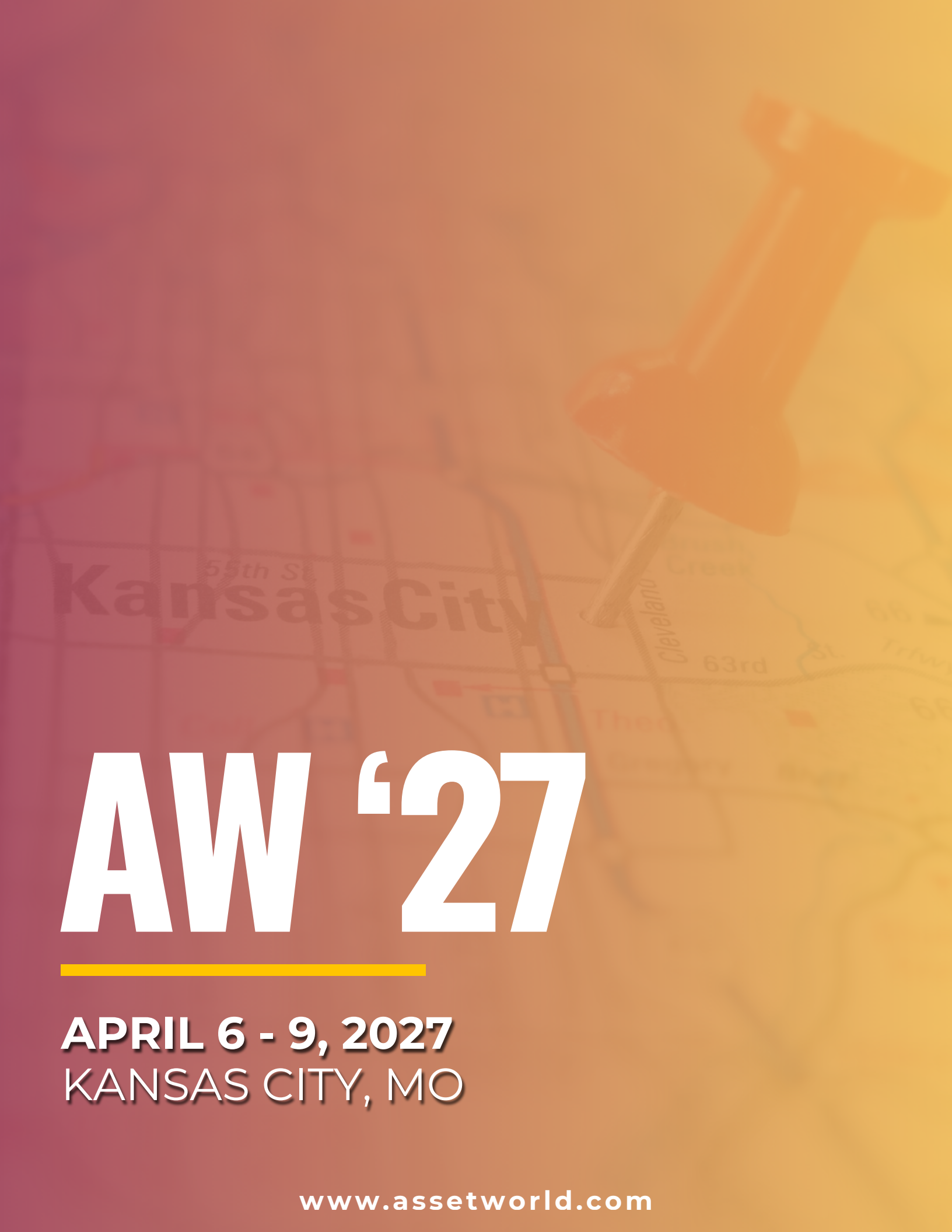


A background image featuring a map of Kansas City, Missouri. A large orange pushpin is stuck into the map, pointing towards the center. The map shows street names like 55th St, 63rd St, and Cleveland. The text 'Kansas City' is visible on the map. The overall color scheme is a gradient from dark red on the left to light orange on the right.

AW '27

APRIL 6 - 9, 2027
KANSAS CITY, MO

www.assetworld.com

ASSETWORLD'27

AssetWorld is an annual gathering of facilities professionals using AssetWorks' solutions (ReADY, AiM & Go) to better manage their operations. Attendees can learn what's new and exciting about AssetWorks' software, learn best practices from industry experts, network with peers, and learn from one another.

EVENT DETAILS

When: April 6 - 9, 2027

Where: InterContinental Kansas City at the Plaza

401 Ward Pkwy
Kansas City, **Missouri**
United States



WHY ATTEND

AssetWorld offers many chances to learn, connect, and network with industry leaders and colleagues. Whether you are new or a daily user of AssetWorks' solutions ReADY, AiM, & Go, there are several valuable benefits, including:

Connect

Connect with your facilities management family - the individuals in the trenches right alongside you. Talk solutions and best practices with your partnered team, who knows what you are going through.

Development

Each year, we offer various educational, engaging, and informative sessions as part of AssetWorld. Gain additional efficiencies by discovering best practices and receiving best-in-industry training.

Network

We all know that networking is essential for our careers. Who better to rub elbows with than your industry peers using the same solutions?

WHO ATTENDS

AssetWorld is a conference meant for those who leverage AssetWork's solutions, whether you're a Director, Supervisor, AiM Administrator, or User of ReADY, AiM, and Go, AssetWorld offers specialized tracks to optimize your conference experience.



OVERVIEW



MONDAY, APRIL 5

For those participating in the Optional Training Sessions, Monday is your travel day to arrive fresh to start Tuesday!

TUESDAY, APRIL 6

The Tuesday of AssetWorld is dedicated to those participating in the Optional Training Sessions. Everyone else can use this as a travel day and join us for an evening Opening Reception.

WEDNESDAY, APRIL 7

Wednesday is when we officially kick things off for all AssetWorld Attendees! Start the day with breakfast and our General Sessions, followed by specialized breakout sessions.

THURSDAY, APRIL 8

Join us for two Customer Showcases where we highlight customer facility organizations achieving success, followed by more specialized breakout sessions and some time for fun with dedicated evening entertainment.

FRIDAY, APRIL 9

As we close out the conference, join us for breakfast and networking opportunities.

SCHEDULE AT A GLANCE

Tuesday, April 6		
Start	End	Session
8:00 AM	4:00 PM	Training Sessions Choose from our various training tracks for full day sessions. Topics to be announced soon! Please note: This is a paid <u>optional</u> add-on to AssetWorld Registration.
6:00 PM	8:30 PM	Opening Reception Join us as we officially open up AssetWorld 2027. Mingle with your like-minded peers in a relaxed setting.
Wednesday, April 7		
7:00 AM	8:30 AM	Registration + Breakfast
8:30 AM	12:00 PM	Welcome to AssetWorld Join us as we officially kick off AssetWorld 2027! What's New in Product - As a tradition, we will share details on the Spring 2027 release. We will include various ice-breakers so you can connect with peers.
12:00 PM	1:30 PM	Lunch + Networking
1:30 PM	5:00 PM	Breakout Sessions
5:00 PM		Explore Kansas City
Thursday, April 8		
7:00 AM	8:30 AM	Breakfast
8:30 AM	12:00 PM	General Sessions Customer Showcase Sessions These general sessions are dedicated to showing off the great things happening within two select facilities organizations amongst our customer base.
12:00 PM	1:30 PM	Lunch
1:30 PM	4:30 PM	Breakout Sessions
4:30 PM	6:00 PM	Independent Break
6:00 PM	10:00 PM	Dinner + Event
Friday, April 9		
7:00 AM	9:30 AM	Breakfast (Grab and Go)

Please Note: The schedule is subject to change at any time.

TICKETS

Asset World Conference

\$2,900

EARLY BIRD RATES

TIER 1

\$2,550

Available until October 31 (or sold out)

TIER 2

\$2,750

Available until Dec 31 (or sold out)

Registration Includes:

- Admittance to all General and Breakout Sessions
- Networking and entertainment, including a Welcome Reception and evening event on Thursday!
- Lodging Tuesday, Wednesday & Thursday nights (includes room rate & tax)
- Meals, snacks, and refreshments based on the following:
 - Tuesday night reception
 - Wednesday breakfast and lunch
 - Thursday breakfast, lunch, and dinner
 - Friday breakfast

Need a formal quote? Contact us at AssetWorld@AssetWorks.com

Group Discounts

Interested in sending 4 or more individuals? Email us at assetworld@assetworks.com to inquire about Group Discounts. Discounts cannot be combined with Early Bird rates.

Optional Add-On - Training

\$900

Registration Includes:

- A full-day hands-on training workshop - choose from four unique tracks
- Additional room night (Monday)



Training topics to be announced soon!



Do you think your organization should be recognized for your facilities management efforts?

Let us know! Selected Customer Showcases are up for our annual **AssetWorld Innovation Award** and **AssetWorld Steve Deines Achievement Award**.

assetworld@assetworks.com

EXPLORE KANSAS CITY

We know AssetWorld is your top choice for engagement, but we also understand that sometimes you need a little time to unwind. Kansas City, Missouri, has a number of local (and nearby) spots if you want to do a little shopping or explore!

IMPORTANT DATES

- **Registration Opens:** September 8, 2026
- **Early Bird Pricing Closes:** December 31, 2026
- **Registration Closes:** March 28, 2027
- **Attendee Details Must Be Confirmed By:** March 28, 2027

RESOURCES

- [Event Terms and Conditions](#)
- AssetWorld.com



Kansas City

HAVE QUESTIONS?

assetworld@assetworks.com
www.assetworld.com